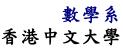




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# Jürg Niederberger

Managing Partner of Silverhorn Investment Advisors Limited

#### Content

- ➢ life as an entrepreneur in the finance space
- what it needs to be successful
- ICO; short food for thought
- ► Q&A

## About Silverhorn Investment Advisors Limited

Silverhorn is a fully integrated investment boutique with a core focus on Asia. The firm was founded in 2010 with headquarters in Hong Kong and has since added presences in Beijing and Zurich. Our mission is to leverage our unique platform to provide innovative and truly independent investment solutions, tailored to satisfy all of the diverse and specific investment requirements of our clients. The individual needs and objectives of our clients make up the essence of every business decision at Silverhorn.

### About the Speaker

Prior to joining Silverhorn, Jürg was the Chief Risk Officer for Standard Bank's Asian operations. In his position Jürg was responsible for the Credit Risk, Market Risk, Operational Risk, Compliance and Legal teams across Asia. He was also a member of the Executive Management Committee for the 'Asian Region' and for 'Risk Global'. Earlier positions that he held were Head of Risk (Asia) at Bear Stearns and Head of Counterparty Risk (Asia) at BNP Paribas while before he was with UBS / SBC Warburg. Jürg holds a Master in International Finance from the University of Amsterdam and is a frequent speaker at Risk Congresses. Prior to arriving in Asia in 1999 where he worked in Tokyo and Hong Kong, he worked in Zurich, London and Frankfurt. Jürg is fluent in English, German and French.

Date: 8 February 2018 (Thursday)
Time: 5:30 p.m. - 6:30 p.m.
Venue: L2, Science Centre, The Chinese University of Hong Kong, Shatin